

Presentations Overview

Presenter: Sean Spellecy, NewDawn Security



The following presentations/workshops are designed for 60 to 90-minute time slots and are explicitly developed to be educational in nature, **NOT a sales pitch for anything**. Our focus is to educate attendees and provide take-away value.

Topic #1:

Preventing the school predator

Steps schools can take to help prevent predators

20 years ago the idea that a student would be sexually abused while at school seemed unbelievable. In 2011, there were over 250 cases of students being sexually abused while on a K-12 campus, and those are the cases we know about. The damage that is done to a student, and their family is beyond measure, but the damage done to a school can be almost as damaging. School leaders have been frustrated, confused, and terrified that their school may end up next on that list. But that's changing...

Solution: We have put together a researched based, 5 step approach that not only will help reduce the risk today's school's face in having a sexual predator in their presence, but also foster positive support amongst stakeholders and the entire community. An additional bonus is that by implementing these proactive measures school leaders may see an increase in financial support, and a decrease in insurance premiums.

In this workshop attendees will learn(takeaway value):

- 5 Steps that attendees can implement immediately that reduce their chances of harboring a predator.
- Tips to increase positive public image not just with their stakeholders but the entire community.
- Ways to help reduce their insurance premiums.
- Tips to increase strategic alliances with law enforcement

This seminar is designed to be a 60 minute speaker session or a 120 minute/ ½ day interactive session

Topic #2:

Reduction/Elimination of bullying/harassment

Strategies to reduce and eliminate school bullying

Eliminating bullying is not impossible. The problem is that most school leaders fear the opposite is true. Today's media brings so much attention to this topic, and parents have such unreal expectations that most school leaders believe that bullying is something they can address, but never fully eradicate. This is not true...

Solution: Our bullying reduction/elimination program provides school leaders with a practical approach that will cover all the necessary elements to make this problem a thing of the past. We introduce a 4 step approach that involves assessment, education, buy-in, and enforcement. By the end of this presentation school leaders will know if they can successfully eliminate bullying, or just be happy with reducing it's frequency.

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In this session, led by NewDawn Security's founder and current C.E.O., attendees will learn:

- The reason bullying exists
- What steps they can take to eliminate bullying (or at least drastically reduce).
- Tips to improve their school climate
- Proactively involve parents
- "WE STAND UP" philosophy
- Industry tools and popular sites.

Note: This session can be a 45 minute lecture, a 90 minute interactive session, or a 1/2 day feature

Topic #3:

Reducing the risk schools face

Identifying and mitigating the day-to-day risks schools face

Today's schools face an almost insurmountable amount of risk. The types of risk are numerous, and they can vary from an unsafe walkway causing falls to a school shooter having multiple access and entry points. To date, school personnel have not received enough training to identify much less mitigate the risk that is all around them. That is about to change

Solution:

We provide schools an immediate way to not only identify/recognize their risks, we also provide them a way to grade the risk, and take steps to mitigate or even eliminate the day to day risk they face. This serves two purposes: 1) Increases safety and security, and 2) Possible decrease in school liability insurance

In this workshop attendees will learn:

- Steps to take to identify a specific school's risk.
- How to "grade" the risk they face.
- Tips on how to reduce each individual risk.
- Ways to communicate their actions that will increase stakeholder support.
- How to save money on their insurance premiums utilizing the strategies learned during the presentation.

This seminar can be a 60 minute, 90 minute, or 1/2 day seminar

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Topic #4: Preventing School Shooters

Identifying the common situations/characteristics so we can prevent tragedy

There is one thing that all school shooting studies have shown. **They were all 100% preventable.** As school leaders we spend numerous hours working with emergency service providers on how best to respond to school shootings, but in terms of working on specific actions to prevent those shootings we fall short. The primary reason for this is lack of adequate training to provide us the skills necessary to prevent one of the most horrible events school leaders, parents, and students can experience...until now.

Solution:

We have studied every violent school incident where a weapon was involved, and people were injured, since 1978, and although there is no one personal profile that is constant there are common characteristics and sequences of events. Knowing this information, and relying on the research/investigation done by law enforcement experts, behavioral psychologists, and school safety experts we are confident that the preventable measures we provide will increase the chances of schools NOT being victimized by a school shooting.

In this workshop attendees will learn:

- Steps to take to identify probable school shooters.
- Duties to assign to staff that will reduce the risk of a school shooting
- Tools to put in place to provide immediate reporting
- Tips on how to involve emergency service providers
- Ways to communicate their actions that will increase stakeholder support.

Can be a 60 minute or 120 minute seminar

We also are happy to conduct “One on One” 20-30 minute question and answer sessions with attendees (outside the operating hours of the conference) regarding their current levels of safety and security in their schools. This provides your attendees one more item of value for attending your conference, and provides us the ability to help one more school with what they so badly need

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Sean Spellecy– Presenter Bio



Sean Spellecy is a retired school principal, husband and father.

Sean graduated high school in Issaquah, Washington, accepted a college scholarship to play baseball in Arizona and was drafted by the Baltimore Orioles 1989. Numerous injuries forced him to give up his dream of playing professional baseball so he went to work for a concert security company working his way up in the ranks of executive protection.

At age 25, Sean went back to school to finish his degree at Arizona State University and received a Bachelor's degree in Human Communications with a minor in Marketing. Taking time off to spend three months caring for a friend diagnosed with Lou Gehrig's disease, Sean realized his passion of helping make a difference in someone's life any way he could. He turned to teaching and worked with homeless secondary students accepting a faculty position at Thomas J. Pappas School for the Homeless in Phoenix, AZ. He later served as principal there while graduating Summa Cum Laude with a Master's Degree in Education Administration

3 years into his "principalship" at Bixby Middle School in Bixby, OK, a rash of horrific crimes committed against his students changed his life. Seeing that parents and schools were unprepared for preventing these crimes it prompted his desire to provide a way of increasing the safety and security for schools and families alike. Infusing all of his experience with young people, education, and security into the effort, Sean and law enforcement personnel first help create a way for families to provide emergency service providers needed information fast. This was the Child Safety Incorporated Card (or C.S.I Card) The C.S.I. card decreased Amber Alert processing time from 90 minutes to less than 5. The group then added additional features to the card and needed support services for the families so now the "Family Protection Program" was made available. Sean then resigned from education, due to the multiple requests to make this program available to more people and operations were expanded to Hood River, Oregon.

It was in Oregon that the "drastically enhancing school security and safety" element of the program was completed and added to what the company can provide schools, a "Certified Safe Site". Out of all of this research, time and effort a new company name, and a new way for schools to view safety and security was launched...NewDawn Security.

NewDawn Security is currently providing it's Certified Safe Site Program to schools in 3 States, and the program's key functions are enhancing what security/safety measures schools have in place, identifying and implementing what they may be missing, and ultimately, providing them what they so richly deserve..."A school that is safe, families that are safer, and a learning environment that is exemplary.